

Analyst View of NRF 2025

IHL Multi-Client Webinar Sponsorship Opportunity

Last year our most popular webinar was the recap of the NRF show that IHL Analysts Greg Buzek, Lee Holman and Jerry Sheldon did with Jeff Roster of Third-Eye Advisory. We are doing it again.

We will recap NRF, the things we saw that you might have missed, as well as night events and those off campus. Where is AI in all of this, what really moved the needle, who got the best traffic.

Together we will have had over 80 meetings at the show as well as after show events.

This year we are extending to 1 hour and giving the option for up to three vendor sponsors to share for 5 minutes about what they demonstrated at NRF. This will be limited to 3 non-competitive sponsors for speaking options. Other sponsorship levels to get the leads.

Leads will be available for up to 1-year.

Speaking Sponsorship - \$9,000

- Title Sponsorship on Webinar, Branding and Inclusion on website
- Distribution rights of slides to customers, partners, analysts, investors
- 5 minute speaking slot for your company in webinar
- Webinar recording
- All leads for year

Gold Sponsorship - \$6,000

- Sponsorship on Webinar, Branding and Inclusion on website
- Distribution rights of slides to customers, partners, analysts, investors
- Webinar recording
- All leads for year

Silver Sponsorship - \$3,000

- Sponsorship on Webinar, Branding and Inclusion on website
- All leads for year

DEADLINE FOR INCLUSION: 1-24-2025

Webinar: 1-29-2025



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