2025 Editorial Calendar

V1 – contact us for latest

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Date	Research Product (If bold, product currently released)	Research Product
1/10/24	Retail Reinvented: Navigating the New Era of Managed Services *New	Sponsored/Free for Lead
2/18/24	Cross Industry Managed Services Study *New	Sponsored/Free for Lead
3/7/24	Cybersecurity and IT for Midmarket Companies	Sponsored/Free for Lead
3/11/24	Retail's Hidden Advantage: How RFID and Computer Vision Radically Improve Operational Improvements	Sponsored/Free for Lead
4/22/24	Are We There Yet - How Computer Vision Will Shape the Future of Retail	Sponsored/Free for Lead
4/27/24	Security & Scalability: Navigating the Bluethooth LE Landscape for Retail	Sponsored/Free for Lead
7/31/24	Fixing Overstocks - Are We There Yet?	Sponsored/Free for Lead
9/4/24	2024 Retail AI Readiness Index	Enterprise
10/8/24	2024 Order Management Study	Enterprise, Distributed
10/24/24	Feeding the Future - Transforming FMCG with Data Driven Intelligence	Sponsored/Free for Lead
11/19/24	**Retail in Flux: Tech Spending, AI Benefits and Top Priorities**	**Enterprise**
12/10/24	**Intelligent Commerce - Integrating AI, Analytics and Unified Systems**	**Sponsored/Free for Lead**
1/29/25	**Analyst Recap of NRF**	**Sponsored/Free for Lead**
2/4/25	**Retail 2025 and Beyond *New**	**Sponsored/Free for Lead**
2/22/25	**POS HW Vendor Share - 4th Quarter/2023 Annual**	**Enterprise**
2/22/25	**Mobile POS HW Vendor Share - 4th Quarter/2023 Annual**	**Enterprise**
2/25/25	**Returns and Reverse Logistics Study *New**	**Sponsored/Free for Lead**
2/25/25	**2024 North American POS Terminal Study**	**Enterprise, Individual**
3/1/25	**2024 EMEA POS Terminal Study**	**Enterprise, Individual**
3/7/25	**Cybersecurity and IT for Midmarket Companies**	**Sponsored/Free for Lead**
3/7/25	**2024 Global POS Market Share & Size Analysis - Hardware (Point-of-Sale)**	**Enterprise, Individual**
3/8/25	**Global Mobile POS (mPOS) Market Share - Hardware - 2024**	**Enterprise, Individual**
3/10/25	**North America Point-of-Sale (POS) Market Share - Hardware - 2024**	**Enterprise, Individual**
3/10/25	**Europe/Middle East/Africa (EMEA) Point-of-Sale (POS) Market Share - Hardware - 2024**	**Enterprise, Individual**
3/10/25	**Asia/Pacific (APAC) Point-of-Sale (POS) Market Share - Hardware - 2024**	**Enterprise, Individual**
3/10/25	**Latin/South America (LATAM) Point-of-Sale (POS) Market Share - Hardware - 2024**	**Enterprise, Individual**

Date	Research Product (If bold, product currently released)	Research Product
3/10/25	**North America (mPOS) Mobile POS Market Share - Hardware - 2024**	Enterprise
3/10/25	**Europe/Middle East/Africa (EMEA) mPOS (Mobile POS) Market Share - Hardware - 2024**	Enterprise
3/10/25	**Asia/Pacific (APAC) mPOS (Mobile POS) Market Share - Hardware - 2024**	Enterprise
3/10/25	**Latin/South America (LATAM) mPOS (Mobile POS) Market Share - 2024**	Enterprise
3/11/25	**Retail's Hidden Advantage: How RFID and Computer Vision Radically Improve Operational Improvement**	Sponsored/Free for Lead
3/13/25	**North American Retail Store Location Chain Sizing with POS/mPOS - 2024**	Enterprise, Individual
3/15/25	**2024 Latin/South American POS Terminal Study**	Enterprise, Individual
3/15/25	**Asia/Pacific Retail Store Location Chain Sizing with POS/mPOS - 2024**	Enterprise, Individual
3/16/25	**Latin/South America Retail Store Location Chain Sizing with POS/mPOS - 2024**	Enterprise, Individual
3/16/25	**Latin/South America Retail Store Location Chain Sizing with POS/mPOS - 2024**	Enterprise, Individual
3/18/25	**North American Restaurant Chain Sizing with POS/mPOS - 2024**	Enterprise, Individual
3/22/25	**2024 Asia/Pacific POS Terminal Study**	Enterprise, Individual
3/27/25	**Optimizing Retail Store Fulfillment for Ecommerce *New**	Sponsored/Free for Lead