2025 Editorial Calendar

V5 – contact us for latest

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Date	Research Product (If bold, product currently released)	Research Product
7/31/24	Fixing Overstocks - Are We There Yet?	Sponsored/Free for Lead
9/4/24	2024 Retail AI Readiness Index	Enterprise
10/8/24	2024 Order Management Study	Enterprise, Distributed
10/24/24	Feeding the Future - Transforming FMCG with Data Driven Intelligence *New	Sponsored/Free for Lead
11/19/24	Retail in Flux: Tech Spending, AI Benefits and Top Priorities *New	Enterprise
12/10/24	Intelligent Commerce - Integrating AI, Analytics and Unified Systems *New	Sponsored/Free for Lead
1/28/25	What Winning SMB Retailers Do Differently *New	Sponsored/Free for Lead
1/29/25	Analyst Recap of NRF *New	Sponsored/Free for Lead
2/6/25	Retail 2025 and Beyond *New	Sponsored/Free for Lead
2/22/25	POS HW Vendor Share - 4th Quarter/2023 Annual	Enterprise
2/22/25	Mobile POS HW Vendor Share - 4th Quarter/2023 Annual	Enterprise
2/25/25	2024 North American POS Terminal Study	Enterprise, Individual
3/1/25	2024 EMEA POS Terminal Study	Enterprise, Individual
3/7/25	Cybersecurity and IT for Midmarket Companies	Sponsored/Free for Lead
3/7/25	2024 Global POS Market Share & Size Analysis - Hardware (Point-of-Sale)	Enterprise, Individual
3/8/25	Global Mobile POS (mPOS) Market Share - Hardware - 2024	Enterprise, Individual
3/10/25	North America Point-of-Sale (POS) Market Share - Hardware - 2024	Enterprise, Individual
3/10/25	Europe/Middle East/Africa (EMEA) Point-of-Sale (POS) Market Share - Hardware - 2024	Enterprise, Individual
3/10/25	Asia/Pacific (APAC) Point-of-Sale (POS) Market Share - Hardware - 2024	Enterprise, Individual
3/10/25	Latin/South America (LATAM) Point-of-Sale (POS) Market Share - Hardware - 2024	Enterprise, Individual
3/10/25	North America (mPOS) Mobile POS Market Share - Hardware - 2024	Enterprise
3/10/25	Europe/Middle East/Africa (EMEA) mPOS (Mobile POS) Market Share - Hardware - 2024	Enterprise
3/10/25	Asia/Pacific (APAC) mPOS (Mobile POS) Market Share - Hardware - 2024	Enterprise
3/10/25	Latin/South America (LATAM) mPOS (Mobile POS) Market Share - 2024	Enterprise
3/11/25	Retail's Hidden Advantage: How RFID and Computer Vision Radically Improve Operational Improvement	Sponsored/Free for Lead
3/13/25	North American Retail Store Location Chain Sizing with POS/mPOS - 2024	Enterprise, Individual

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3/15/25	**2024 Latin/South American POS Terminal Study**	**Enterprise, Individual**
3/15/25	**Asia/Pacific Retail Store Location Chain Sizing with POS/mPOS - 2024**	**Enterprise, Individual**
3/16/25	**Latin/South America Retail Store Location Chain Sizing with POS/mPOS - 2024**	**Enterprise, Individual**
3/16/25	**Latin/South America Retail Store Location Chain Sizing with POS/mPOS - 2024**	**Enterprise, Individual**
3/18/25	**North American Restaurant Chain Sizing with POS/mPOS - 2024**	**Enterprise, Individual**
3/22/25	**2024 Asia/Pacific POS Terminal Study**	**Enterprise, Individual**
3/25/25	**Growing Crises of Returns *New**	**Sponsored/Free for Lead**
4/11/25	**2024 North American POS/mPOS Software Share**	**Enterprise**
4/11/25	**2024 EMEA POS/mPOS Software ISV List with Marketshare**	**Enterprise**
4/11/25	**2024 Asia/Pacific POS/mPOS Software ISV List with Marketshare**	**Enterprise**
5/13/25	**POS HW Vendor Share -1st Quarter/2024 Annual**	**Enterprise**
5/13/25	**Mobile POS HW Vendor Share -1st Quarter/2024 Annual**	**Enterprise**
5/22/25	**Future of OMS - Harnessing AI for Unparalleled Efficiency**	**Sponsored/Free for Lead**
6/15/25	Optimizing Retail Store Fulfillment for Ecommerce *New	Sponsored/Free for Lead
5/31/25	North American mPOS Market Size - Trends Growth Forecasts (2024-2028) Study	Enterprise, Individual
6/24/25	Creating a better approach to Loss Prevention *New	Sponsored/Free for Lead
7/12/25	Role of Instore Robotics *New	Sponsored/Free for Lead
7/23/25	North American Retail Store Printer Market - 2024	Enterprise, Individual
7/25/25	Tariff's Impact on US Retail *New	Sponsored/Free for Lead
7/23/25	Europe Retail Store Printer Market - 2024	Enterprise, Individual
8/10/25	Fixing Overstocks - Are We There Yet?	Multi-Client/Free for Lead
8/15/25	POS HW Vendor Share -2nd Quarter/2024 Annual	Enterprise
8/15/25	Mobile POS HW Vendor Share -2nd Quarter/2024 Annual	Enterprise
9/7/25	How Updated POS and Payment Terminals + Increased Profitability *New	Multi-Client/Free for Lead
9/15/25	2025 Retail AI Readiness Index	Enterprise
10/8/25	2025 Order Management Study	Enterprise, Distributed

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10/24/25	Transforming FMCG with Data Driven Intelligence	Multi-Client/Free for Lead